NOTICE:

INCLUDED WITH YOUR HOLIDAY SHOW IS THE NEW BDAY LIVE SHOW! IT'S CALLED THE… "BDAY EXTRAVAGANZA"



PLEASE SEE ATTACHED NOTES PRIOR TO UTILIZING THIS NEW SHOW!

CHUCK E'S NEW "BIRTHDAY EXTRAVAGANZA"

We are so excited to include a brand new Bday Live Show for your location! Utilizing this new Bday Live Show eliminates the need for an additional 'live show' during your birthday parties! It's our way of making the whole birthday experience more special for our birthday stars! That's right…when using Chuck E's Bday Extravaganza, we don't do any other live shows. Now, here's a basic outline of what should happen during this new Bday Live Show…along with run times of each event:

COUNTDOWN (DURATION- 2 OR 5 MIN…YOU CHOOSE): When you choose to do the Bday Extravaganza, the first thing that happens is a countdown. This is to buy you time to gather all of the Birthday Stars together somewhere in the show room (if a small group, have their friends/family join you). You are prepping for a parade in the show room with Chuck E. Cheese himself! Please note: it's helpful to have Chuck out and in place before the end of the countdown. Oh, yes…you have a choice between a 2 min and a 5 min countdown.

BDAY MARCH (DURATION- 1 MINUTE): Once the countdown is over, it's time to march your bday stars behind Chuck E! You'll hear the announcer introducing the show and Mr. Cheese, and then the music will kick in for your march. Have a BIG time! Clap your hands…get the kids hooping and hollering…this is a PARTY! By the end of this one minute march you'll need to have your bday stars in their seats and all cast members (including Chuck) in place for your performance!

BDAY STAR SONG (DURATION- 1 MINUTE, 5 SECS): Here is where you and your team get to show off your Bday Star choreography! Remember, you're putting on a show for the Bday Stars!

BDAY STAR RECOGNITION (DURATION- 50 SECS): At this point you'll hear the announcer speaking to the bday kids to stand up "Chuck E's has something special just for you!" After the announcer, have a chosen cast member address the bday stars and have them stand up…call them out by name (use your microphone if you have one in the show room). Let's present them with a Bday Crown at this point in the show. The point is to make them feel extra special! Get everyone to give them a big round of applause! This is also the section where you will light their candles (do this while your 'spokesperson' does the announcing).

SING HAPPY BIRTHDAY (DURATION- 35 SECS): At this point you should have all bday candles lit, the kids back in their seats, along with all your team back in position to sing Happy Birthday. The Bday stars will blow out their candles here (you'll hear the cue in the soundtrack).

BIG ENDING AND PHOTO OP (DURATION- 30 SECS): Still in place from singing Happy Birthday, the Bday Star song will finish up. Make it a big finale! Also, encourage photos from the parents at this point☺

Well, that's a quick rundown of how the show looks. We're working on a training video to follow up with you guys. Our main goal in December is to get you comfortable with the new Bday Extravaganza. Again, when utilizing this song you will NOT be performing an additional live show for Bday parties.

Thanks for all you do for Chuck E. Cheese's. You're doing a great job and we wouldn't be here without you. If you've got any questions in regard to the new Bday Extravaganza, please do not hesitate to speak to your DM or give me a call at 972-258-5612. I'll be happy to help you out in any way I can.

Thanks,

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